Wattsmart Homes 2024 Rebate Overview

















What qualifies for rebates?

Appliances:

- •Heat Pump Water Heater
- •Heat Pump Clothes Dryer
- •Refrigerator / Freezer
- Clothes Washer
- Dishwasher

Weatherization:

- Air Sealing
- •Insulation
- •Windows

Smart Accessories:

- •Smart Thermostat
- •Engine Block Heater Controller
- •Rooftop Heat Tape Timer
- •Smart Plugs / Switches

Heating & Cooling

- •Heat Pumps
- Central Air Conditioners
- •Evaporative Coolers
- Duct Sealing & Insulation



Weatherization: Air Sealing

Contractor or homeowner installed	Customer rebate
Air sealing	\$0.10/sq. ft.

^{*}Pre and post home air leakage testing must be conducted by a Program Qualified contractor



Weatherization: Insulation

Qualified contractor-installed insulation	Electrically heated homes rebate	Electrically cooled homes rebate
Attic Insulation	\$0.50/ sq. ft.	\$0.10/ sq. ft.
Wall Insulation	\$0.65/ sq. ft.	\$0.10/ sq. ft.
Floor Insulation	\$0.50/ sq. ft.	\$0.10/ sq. ft.

Self-Installed Insulation	Electrically heated homes rebate	Electrically cooled comes rebate
Attic Insulation	\$0.25/ sq. ft.	\$0.10/ sq. ft.
Wall Insulation	No rebate available	No rebate available
Floor Insulation	\$0.25/ sq. ft.	\$0.10/ sq. ft.



Weatherization: Windows

Product	U-factor requirements	Customer rebate
Windows Tier 1 For homes with electric heating	U-factor of 0.23-0.30	\$1.00/ sq. ft.
Windows Tier 2 For homes with electric heating	U-factor of 0.22 or lower	\$3.00/ sq. ft.
Windows Tier 1 For homes with electric cooling	U-factor of 0.23-0.30	\$0.10/ sq. ft.
Windows Tier 2 For homes with electric cooling	U-factor of 0.22 or lower	\$0.50/ sq. ft.



Heating & Cooling: Central Air Conditioners

Equipment purchases and services	Building type	Customer rebate
Central air conditioner equipment	Single family	\$75
Central air conditioner equipment	Multifamily	\$50

Minimum 16 SEER / 15.2 SEER 2



Primary Rebate?



Heat Pumps!



What Matters?

Heat pump type:

- Dual fuel
- Mini-split
- Air source
- Ground source

Previous heating:

- Gas furnace
- Electric resistance



Reasons to choose a heat pump over a central air conditioner:

Great incentives.

Higher ticket item.

Multiple rebates from multiple sources.

This usually means more money to be made on commission.

The company also makes more money with these type of installs.

Current technology meets homeowner's needs.

Other companies might lag; not comfortable with something new.

Less wasted gas in the air.



Higher profitability.

Greater comfort.

Different from competition.

Lower emissions.



IDAHO REBATE INFORMATION



Equipment	Customer Rebate	Trade Ally Rebate
DUAL FUEL HEAT PUMP Natural Gas and Propane are eligible fuel sources		
Dual fuel heat pump (9 HSPF, 15 SEER > 90 AFUE) or (10 HSPF, 18 SEER > 80 AFUE)	\$2,000	\$300
Dual fuel heat pump - Multifamily (9 HSPF, 14 SEER, >90 AFUE)	\$750	\$50
DUCTLESS HEAT PUMP (MINI SPLIT)		
Single-head ductless heat pump (9.0 HSPF, 16 SEER)	\$750	\$50
Supplemental ductless heat pump (9.0 HSPF, 15 SEER)	\$400	\$100
GROUND SOURCE HEAT PUMP		
Ground source heat pump conversion (3.5 COP, 16.1 EER)	\$2,500	\$500
Ground source heat pump upgrade (3.5 COP, 16.1 EER)	\$1,500	\$500
HEAT PUMP WATER HEATERS		
Heat pump water heater tier I	\$400	\$200
Heat pump water heater tier 2 and above	\$550	\$150
HEAT PUMP		
Air source heat pump upgrade tier 1 (9.0 HSPF, 14 SEER)	\$250	\$50
Air source heat pump upgrade tier 2 (9.5 HSPF, 15 SEER)	\$350	N/A
Air source heat pump upgrade tier 3 Cold dimate heat pump (10 HSPF, 16 SEER)	\$450	N/A
Air source heat pump conversion (9.0 HSPF, 14 SEER)	\$650	\$100
Air source heat pump conversion tier 3 Cold climate heat pump (10 HSPF, 16 SEER)	\$650	N/A
CENTRAL AIR CONDITIONERS		
Central air conditioner (16 SEER / 15.2 SEER2)	\$75	\$25
OTHER EQUIPMENT		
Smart thermostat - multifamily electric heated	\$50	N/A
Smart thermostat - single family electric heated	\$100	N/A
Smart thermostat - single family electric cooled	\$50	N/A
Amazon smart thermostat - electric heated	\$40	N/A
Line voltage thermostat, tier I	\$30	N/A

Invoice

Equipment	Model #	Serial #
Condenser	EL18XPV-036-230A	221459087
Coil	C35-30/36C+TDR	239088754
Furnace	SLP99UH090XV36C	214425677





Certificate of Product Ratings

AHRI Certified Reference Number: 207742247 Date: 05-15-2023 Model Status: Production Stopped

AHRI Type: HRCU-A-CB (Split System: Heat Pump with Remote Outdoor Unit-Air-Source)

Series : Daikin Fit

Outdoor Unit Brand Name : DAIKIN

Outdoor Unit Model Number (Condenser or Single Package): DZ17VSA301B*
Indoor Unit Model Number (Evaporator and/or Air Handler): CA*EA3026*4A*

Furnace Model Number: D*96VC0603BNA*

The manufacturer of this DAIKIN product is responsible for the rating of this system combination.

Rated as follows in accordance with the latest edition of AHRI 210/240 - 2017 with Addendum 1, Performance Rating of Unitary Air-Conditioning & Air-Source Heat Pump Equipment and subject to rating accuracy by AHRI-sponsored, independent, third party testing:

Cooling Capacity (A2) - Single or High Stage (95F), btuh: 28400

SEER: 17.00

EER (A2) - Single or High Stage (95F): 10.50

Heating Capacity (H12) - Single or High Stage (47F): 28000

HSPF (Region IV): 9.60



Rebate Payments

- Expect within 2 weeks of application approval
 - Applications initially reviewed within 24 hours
- Application approved...
 - Customer notified (ACH, Zelle, PayPal, debit card or check)
 - 3 days to choose
- Third Party Payment Addendum
 - Discount customer rebate on invoice
 - Wattsmart pays YOU the rebate

https://formstack.io/16C45



IRA Tax Credits

- 30% of cost.
- Up to \$2,000 per year.
- Ducted EER2 > 10.
- Ductless SEER > 16, EER2 > 9, HSPF > 9.5.





Residential Energy Credits

Attach to Form 1040, 1040-SR, or 1040-NR. Go to www.irs.gov/Form5695 for instructions and the latest information. OMB No. 1545-0074 Attachment Sequence No. **75**

Name(s) shown on return

Your social security number

Part	Residential Clean Energy Credit (See insti	Form 5	695 (2023)		Page 3
Note	Skip lines 1 through 11 if you only have a credit	Section	on B—Residential Energy Property Expenditures (continued)		
	the complete address of the home where you installed ore than one home, see instructions.	25a	branch circuits, or feeders		
Numbe	and street	b	Multiply line 25a by 30% (0.30). Enter the results. Do not enter more than \$600	25b	
1	Qualified solar electric property costs	26 a	Home energy audits. Did you incur costs for a home energy audit that included an inspection of your main home located in the United States and a written report prepared by a certified home energy auditor? (See instructions.)	26a	☐ Yes ☐ No
2	Qualified solar water heating property costs		If you checked the "No" box, you cannot claim the home energy audit credit. Stop. Go to line 27.		
3	Qualified small wind energy property costs	b c	Enter the cost of the home energy audits	26c	
4	Qualified geothermal heat pump property costs	27	Add lines 18b, 19e, 20b, 22b, 23b, 24b, 25b, and 26c		
		28	Enter the smaller of line 27 or \$1,200	28	
5a	Qualified battery storage technology. Does the qualifie at least 3 kilowatt hours? (See instructions.) If you for qualified battery storage technology	29 a			
b	If you checked the "Yes" box, enter the quality	b	Enter the cost of electric or natural gas heat pump water heaters 29b		
		V c	Enter the cost of biomass stoves and biomass boilers		
6a	Add lines 1 through 5b	d	Add lines 29a, 29b, and 29c		
b	Multiply line 6a by 30% (0.30)	е 30	Multiply line 29d by 30% (0.30). Enter the results. Do not enter more than \$2,000	29e 30	
7a	Qualified fuel cell property. Was qualified fuel cell pr	31	Limitation based on tax liability. Enter the amount from the Energy Efficient Home Improvement Credit		
	main home located in the United States? (See instruc		Limit Worksheet. (See instructions.)	31	
	If you checked the "No" box, you cannot claim a crethrough 11.	32	Energy efficient home improvement credit. Enter the smaller of line 30 or line 31. Also include this amount on Schedule 3 (Form 1040), line 5b	32	
b	Enter the complete address of the main home where y	_		UZ.	Form 5695 (2023)
					Form 5055 (2023)
	Number and street Unit no.				
8	Qualified fuel cell property costs				



www.wattsmarthomes.com www.energystar.gov



Upcoming Changes

- De-Rated DF heat pump
 - UT >80 AFUE / >7.5 HSPF2 / >14.3 SEER2
 - No AHRI pairing
 - Mis-matched equipment
 - Standalone heat pump/coil combinations
 - Standalone outdoor heat pump units
- Home Energy Assessments
 - Self-guided
- Heat Pump Pro Network
 - Elite Trade Allies





Home Energy Assessments

- HVAC system evaluation
 - · Age, hot and/or cold spots, and air sealing
- Thermostat
- Appliances
 - Dishwasher, refrigerator and laundry
- Lighting
- Doors
 - Weather stripping and air sealing
- Insulation in walls, attic and floor
- Foundation and crawl spaces
- Windows
- Water Heater

Assessments may be virtual or in-person, depending on location.



Home Energy



Would you like to benefit from better energy efficiency? A Home Energy Assessment is a great place to begin.



Heat Pump Pro Network





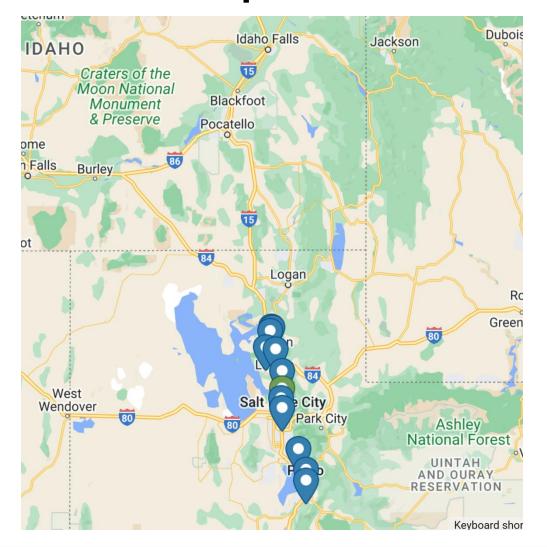


Rocky Mountain Power Pro Network contractors offer you energy efficiency expertise and outstanding service. With a proven history of quality installations, ProNetwork contractors are extremely knowledgeable about heat pump benefits and Rocky Mountain Power's Wattsmart rebate programs.

- Energy efficient expertise
- Outstanding Service
- Proven history of quality installs
- Knowledgeable
 - Heat pump benefits
 - RMP Wattsmart rebates



Heat Pump Pro Network



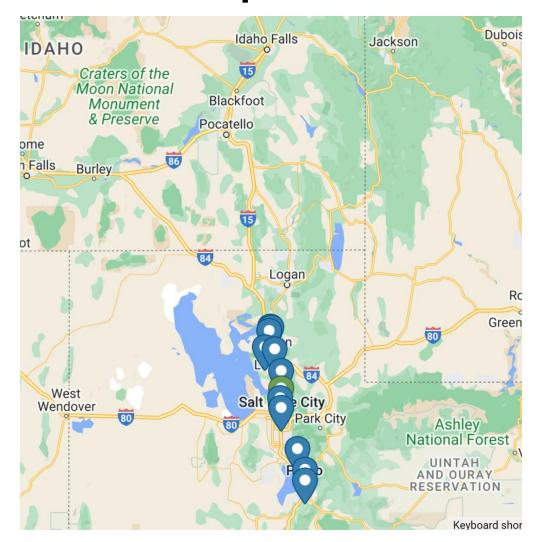
PRO NETWORK



- Energy efficient expertise
- Outstanding Service
- Proven history of quality installs
- Knowledgeable
 - Heat pump benefits
 - RMP Wattsmart rebates



Heat Pump Pro Network



PRO NETWORK





- Top 5% of our network
- 2-3 slots available for Idaho
- Differentiation



2023 Data

• Dual Fuel

• Air Source

- Ductless
- Ducted

Total Heat Pumps

Idallo Otal

3 | 19

5 2816

36 | 429

0 | 11

44 3275



2024 Data to Date

<u>Idaho</u>	<u>Utah</u>
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- Air Source
- Dual Fuel
- Ductless
- Ducted

Total Heat Pumps

0	5
5	961
4	130

0 1

9 1097



Low ID Adoption Rate

Qualification

or

Customer submit

- Service Area
- AHRI/Efficiency
- Not a heat pump

- Rarely happens
- More time consuming
 - Customer calls you for AHRI/Invoice
- Customer calls RMP customer support



Refresher

Training

&

- Portal Training
 - How to submit an app
- Heat Pump Training
 - Servicing
 - Selling

Treat

- Depends
 - Participation
 - Sincerity
 - How much I like you



2024 Heat Pump Push

Requirements

- 10 Dual Fuel Heat Pumps
 OR
- I0 Air Source Heat Pumps
 OR
- I0 Ductless Multi Head Heat Pumps
 OR
- 15 Ductless Single Head Heat Pumps
 - (supplemental not applicable)

Reward

- Up to \$3,000 in contractor rebates
- Up to \$20,000 in customer rebates
- Up to \$40,000 in additional revenue
- Company party (cap \$400)
- BONUS for first company!



Local Impact

- More profits
- More savings
- Happier communities
- Win-Win-Win!





Heater Controllers



Cost: \$149.99

Rebate: \$125

Customer pays: \$24.99



Savings Estimator

	Wattage of heater	1000 watt ✓	
	What time do you generally plug in your heater?	8 v :00 v PI	M ~
	Vehicle location	Idaho	~
	What time does your vehicle need to be ready to start?	6 v :30 v A	M ~
	Savings	Timed Mode M	aintain Mode
	Savings Daily Savings	Timed Mode M	aintain Mode \$0.29
	Daily Savings	\$0.73	\$0.29
	Daily Savings Monthly Savings	\$0.73 \$21.99	\$0.29 \$8.55



THANK YOU!!!

Joshua Smith

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