

SMALL AND MEDIUM *business express***ENHANCED INCENTIVE**

Our Small and Medium Business Express (SMBE) solution helps small and medium business customers save energy, money and time when upgrading existing lighting systems.

SAVE ENERGY AND MONEY

Qualifying LEDs use up to 90% less energy and last up to 25 times longer than traditional incandescent bulbs.¹ This can add up to big bucks since about 20% of small business electricity use is attributed to lighting.

IMPROVE COMFORT AND PERFORMANCE

LEDs provide high-quality color and light that can improve the appearance of your facility and comfort for all people in the space. If you are operating a retail space, you could see increased revenue. Whether you own or lease, this quick payback investment shines.

BENEFITS OF SMBE

- Rocky Mountain Power incentives may cover up to 75% of the energy retrofit costs. Customers are responsible for a 25% co-pay.
- Average projects usually have very rapid simple payback.

WITH SMBE, YOU CAN:

- Reduce operating costs due to energy savings to increase profitability.
- Increase customer and employee comfort.
- Enhance employee productivity.
- Improve workplace safety and reduce potential hazards.
- Raise the value of your business and its appearance.

HOW IT WORKS

When participating in SMBE, customers receive an instant incentive based on energy savings of the retrofit project on a dollar-per-watt installed basis. The incentive comes in the form of an invoice discount. Rocky Mountain Power incentives could cover up to 75% of your project costs. Customers do not receive monetary payouts through this offer. Total incentives are applied to project costs and customers are responsible for the remaining balance.

STEPS TO GET STARTED

You now have a simplified way to save money and electricity through our SMBE incentive solution. Just follow these steps to start saving energy and money:

- Verify that you qualify as a small business:
<https://EvergreenEnergy.My.Site.com/CheckEligibility/sl>.
- Choose a participating Small and Medium Business Express contractor.²
- Identify which lights you want to make more efficient at your facility.
- Sign the required documents provided by your chosen contractor. Then they will install your new energy-efficient products.
- Incentives could cover up to 75% of your project costs.³
- Enjoy your lighting upgrades and cost savings!

²Incentives only available through Small and Medium Business Express contractors. Small and Medium Business Express incentives qualify. You may be eligible for additional incentives. To find a contractor, please visit <https://WattsmartBusiness.com/Find-A-Contractor/>.

³Actual incentive amounts may vary.

TO LEARN MORE:

- Call toll free at 1-385-340-4448.
- Email Wattsmart@evergreen.energy.
- Visit Wattsmart.com.